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- **'Nissan Futures' events provide new insights into the next 50 years of social and sustainable mobility**
- **Breakthroughs in energy management and electric vehicle battery technology headline the first event in London**
- **Highlights Nissan's vision for a greener, cleaner, more sustainable future**

LONDON (UK) 10th May 2016: In a first for the brand, Nissan today announced the launch of a new event series in Europe designed to push the future of mobility debate beyond the automotive industry. Following the launch of its Intelligent Mobility vision at the Geneva Motor Show earlier this year, 'Nissan Futures' reaffirms Nissan's commitment to a future that is less congested and more connected, inspiring people and businesses to adopt a 'smarter' way of living.

Pursuing a goal of zero emission vehicles and zero fatalities on the road, Nissan's 'Intelligent Mobility' vision is designed to guide Nissan's product and technology pipeline, anchoring critical company decisions around how cars are powered, how cars are driven, and how cars integrate into society. 'Nissan Futures' tackles these topics head-on, giving Nissan and its partners a platform to extend the future of mobility debate.

With a series of announcements, inspiring talks and demos, the event brings together industry leaders, media, partners and stakeholders for a thought-provoking discussion designed to inspire an Intelligent Mobility revolution.

Hosted by Nissan's European Chairman Paul Willcox, the first event is taking place in central London and features talks from guest speakers including National Grid CEO, Steven Holliday as well as speakers from technology start-ups, Pavegen and Chargifi.

At the event, Nissan will unveil a series of breakthrough announcements concerning electric vehicles and next generation battery technology. They include:

- A major **vehicle-to-grid trial in the UK** in partnership with energy provider Enel that will see Nissan electric vehicles supplying the UK's National Grid with an efficient and flexible source of energy. A trial of 100 vehicle-to-grid units will commence in the UK later this year. It will enable Nissan electric vehicle owners to give energy from their vehicle's battery back to the UK grid, providing a cost effective, sustainable and reliable source of power, while helping consumers save and make money.
- A revolutionary **new residential energy storage system called xStorage** developed alongside Eaton, the global leaders in power management. The system will not only give Nissan electric vehicle batteries a 'second life', but will also provide customers with a fully integrated energy storage solution that will put energy management and distribution back in the hands of the consumer.
- Confirmation that Nissan will integrate V2G technology and energy storage solutions into **all of its major European offices by the end of 2017**. Further details will be announced in the coming months.

Paul Willcox, Chairman, Nissan Europe said: "The creation of the 'Nissan Futures' series was borne out of Nissan's deep desire to create a safer and more sustainable future for everyone. It's no longer enough for automakers to work in a silo. The challenges of tomorrow require solutions that transcend single industries or companies. That's why we're partnering with like-minded businesses from other sectors to deliver new solutions that support a more sustainable future."

The inaugural Nissan Futures event follows the recent launch of Nissan's Intelligent Motoring Advisory Board, which brings together a cross-section of industry leaders to tackle one of the fundamental issues of our age – the future of mobility and 'smarter,' cleaner living. Led by the Head of Electric Vehicles for Nissan in Europe, Gareth Dunsmore, and made up of twelve members from across Europe, the Advisory Board will convene twice a year as part of an on-going partnership and programme of activity.

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About Nissan in Europe

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,600 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. In 2014 Nissan plants in the UK, Spain and Russia produced more than 675,000 vehicles including award-winning crossovers, small cars, SUVs, commercial vehicles and electric vehicles, including the Nissan LEAF, the world's most popular electric vehicle with 96% of customers willing to recommend the car to friends. Nissan now offers a strong line-up of 23 diverse and innovative models in Europe under the Nissan and Datsun brands.

About Nissan Motor Co., Ltd.

Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, Infiniti and Datsun brands. In fiscal year 2014, the company sold more than 5.3 million vehicles globally, generating revenue of 11.3 trillion yen. Nissan engineers, manufactures and markets the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan manages operations in six regions: ASEAN & Oceania; Africa, Middle East & India; China; Europe; Latin America and North America. Nissan has a global workforce of 247,500, and has been partnered with French manufacturer Renault under the Renault-Nissan Alliance since March 1999.

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