



## **Nissan Futures returns with spotlight on autonomous driving and bold plans for electric vehicle battery technology**

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- Results of Europe's most comprehensive study into the social and economic impact of autonomous drive revealed for the first time
- Nissan and Eaton announce expansion of xStorage Home portfolio to include range of six products - pre-orders begin today in Europe
- xStorage Home to be complemented by xStorage Buildings as Nissan, The Mobility House and Eaton prepare to power up Amsterdam ArenA with electric vehicle batteries

**Barcelona (Nov. 30<sup>th</sup>, 2016)** – Nissan today hosts its second Nissan Futures event with a focus on autonomous drive technologies, artificial intelligence and the future of the connected car. Complemented by a series of landmark announcements in electric vehicle battery technology, Nissan's showcase event builds its Intelligent Mobility strategy, with the company sharing its plans for the future of Intelligent Power, Intelligent Driving and Intelligent Integration.

Pursuing a goal of zero emission vehicles and zero fatalities on the road, Nissan Intelligent Mobility guides the company's product and technology pipeline, anchoring critical company decisions around how cars are powered, driven and integrated into society. Nissan Futures tackles these topics head-on, providing a platform to share its thinking and expertise around the future of mobility debate.

With a series of announcements, inspiring talks and demonstrations, today's Nissan Futures event brings together industry leaders, media, partners and government stakeholders for thought-provoking sessions designed to inspire an Intelligent Mobility revolution.

At the event, Nissan will unveil a series of ground-breaking announcements focusing on autonomous drive and next generation battery technology. They include:

- The launch of one of the most comprehensive studies ever compiled on the financial and social impact of autonomous driving vehicles on European roads. ***Freeing the Road: Shaping the future for autonomous vehicles*** is an independent report by think tank Policy Network and analyses both the social and economic opportunities offered by autonomous drive technologies. Supporting this report is a comprehensive pan-European consumer study which has identified what people see as the main benefits of autonomous driving. ***The Nissan Social Index: Consumer attitudes to autonomous drive*** surveyed 6,000 adults across six European countries.
- The expansion of Nissan and Eaton's portfolio **of xStorage Home residential energy storage solutions to include a range of six products**. First announced in May this year, xStorage Home will give consumers greater control over how and when they use energy in their own homes. This announcement comes as **pre-orders begin in the UK, Norway and Germany**.
- The **launch of xStorage Buildings, Nissan and Eaton's commercial energy storage solution**, which will power the world-famous Amsterdam ArenA in partnership with The Mobility House as part of a landmark 10 year deal. Using the equivalent of 280 Nissan LEAF batteries, the energy storage system in Europe will provide back-up power during major events at the 55,000-seater stadium.

**Paul Willcox, Chairman, Nissan Europe, said:** "The future holds immense possibilities for those who are brave enough to embrace disruption and pioneer future technologies. It is our ambition to use our passion and expertise from over 100 years in the automotive business to help us live cleaner, safer, more sustainable lives. Our Intelligent Integration strategy is growing, our Intelligent Driving strategy is being delivered and our Intelligent Power plans are bigger and bolder than ever before."

"Today we're excited to share these developments with the world because we're convinced they will help spark a social revolution in intelligent mobility services and energy management."

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